

THE WORLD'S PREMIER DIALYSIS ACCESS CONFERENCE



Controversies in Dialysis Access

OCTOBER 26-28, 2023 OMNI ATLANTA AT CNN CENTER | ATLANTA, GA

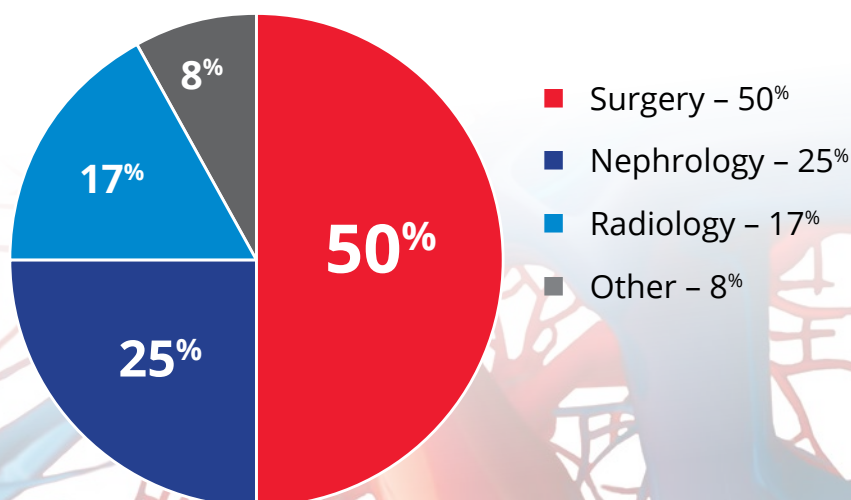
*Experience hands-on surgical and interventional skills training at the **Simulation of Dialysis Access (SoDA) on October 26, 2023***

The CiDA meeting attracts surgeons, interventional radiologists, nephrologists, scientists and allied healthcare professionals treating ESRD patients. In 2023, the meeting will again bring together an extensive, diverse group of expert faculty and practicing physicians, as well as others focused on acquiring the latest knowledge about the approaches, techniques and devices related to the placement and management of dialysis access. Don't miss the opportunity to reach CiDA's audience of engaged decision makers.

REGISTER IN 5 EASY STEPS:

- 1)** Purchase your booth at dialysiscontroversies.org
- 2)** Purchase additional marketing opportunities
- 3)** Purchase additional badges
- 4)** Book hotel room
- 5)** See you in Atlanta, GA!

CIDA TARGET AUDIENCE PHYSICIANS BY SPECIALTY



Provided by:



PURCHASE YOUR BOOTH AT:

dialysiscontroversies.org

305.928.4669 | 9737 NW 41st Street | Suite 1018 | Doral FL 33178



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SoDA | October 26, 2023

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The promotional opportunities available to CiDA Exhibitors are designed to address a wide range of business goals, and accommodate budgets of all sizes. Please contact BTSCME at 305.928.4669 or email treid@btscme.com to discuss your company's strategy further.

EXHIBIT BOOTHS AND BADGES

PRODUCT	PRICE
10' x 10' (2 exhibitor badges)	\$6,500
10' x 20' (4 exhibitor badges)	\$12,500
10' x 30' (6 exhibitor badges)	\$15,000
Additional Exhibitor Badges	\$650 each

INDUSTRY SESSIONS & CONFERENCE ROOMS

*Catering and audio visual needs are NOT included.

PRODUCT	PRICE
Non-CME Mid-Day Session	\$25,000
Non-CME Morning Session	\$15,000
Exhibitor Theater	\$6,500
Conference Room Rental	\$1,500/ day

MARKETING OPPORTUNITIES

* An asterisk indicates that the marketing item listed is available exclusively to just one exhibiting company. Production fees may apply.

PRODUCT	PRICE
Escalator Cling *	\$15,000
Escalator Landing Clings *	\$10,000
Hotel Room Keycard *	\$10,000
WiFi Network Sponsorship *	\$15,000
Mobile App *	\$15,000
Column Wrap *	\$8,000/each
Attendee Badge Lanyards *	\$10,000
Window Clings (3)	\$7,500
Carpet Clings (4)	\$5,000

PRODUCT	PRICE
Hotel Room Door Drop	\$4,500
Email Communication Bundle <i>(Includes one each of the three email types below.)</i>	\$6,500 <i>(save \$2,000)</i>
Email Communication During CiDA	\$3,000 each
Pre-CiDA Email Communication	\$3,000 each
Post-CiDA Email Communication	\$2,500 each
Table Top Decal Bundle	5 for \$3,000 <i>(save \$750)</i>
Table Top Decal	1 for \$750
Mobile App Push Notifications	\$1,000 each

PURCHASE YOUR BOOTH AT: dialysiscontroversies.org

EXHIBIT AND MARKETING OPPORTUNITIES REGISTRATION

For your convenience CiDA exhibit booth registration is available online. Visit dialysiscontroversies.org/exhibits to register and purchase your booth, secure marketing opportunities, host industry sessions or social events. The Online Exhibitor Center is a user-friendly, easily accessible platform that allows you to manage all of your CiDA exhibiting needs.

QUESTIONS? Contact BTSCME at 305.928.4669 or treid@btscme.com